

ROLANG ROLANG ROLANG

Rolang Pioduda

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SKILLS

Fluency in Spanish

Brand Strategy & Positioning

Comms planning

User Journey Mapping

Ethnography

Social Listening

Survey Design

Data Analysis

Creative Briefing

Deck Narrative & Design

Tools

ArcGIS Online

Microsoft Office

Adobe Creative Cloud

Final Cut Pro

Crimson Hexagon

Mintel

Keynote

EXPERIENCE

Timmons Group

GIS Technician - Feb 2020 - Aug 2020

Worked on a project with Dominion Energy and Verizon, managing collected files to ensure data integrity and security.

Interpreted map information to approach each survey project efficiently.

Worked closely with Field Supervisors and Project Managers to make sure all deadlines were met promptly.

Urban Innovation LLC., 258 Granby LLC., RVA2 LLC.

Buyer - Oct 2018 - Feb 2020

Worked closely with owners to open two venues in Richmond and Norfolk, VA.

Managed electrical/tech functionality of 46 Pour My Beer computers to ensure accurate data collection.

Interpreted collected data and adjusted quantity and selection of products weekly to maximize profits.

Mangrove Avian Field Ecologist

Summer 2017

Worked with an international team in Panama to continue a long-term study of Prothonotary Warbler's migratory connectivity. To understand how the health of wintering grounds affects population reproduction success.

Collected and tested vegetation and soil samples from mangroves to determine the overall health of the ecosystem.

Banded Warblers from two different wintering grounds to test whether connectivity is weak or strong between populations.

Gained experience with data collection, data organization, analyzing and interpretation.

EDUCATION

VCU Brandcenter 2022

M.S. Business/Branding - Brand Strategy

Virginia Commonwealth University 2018

B.S Environmental Studies

